



P.O. Box 762  
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Voice: (780) 985-4000  
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## **Grande Prairie - Vitaemo Festival Sponsorship**

March 17<sup>th</sup> & 18<sup>th</sup>, 2012

Alberta Zirka Ukrainian Performers (Calmar) is reaching out to the businesses and leaders in our community to help fund expenses for our students who will be performing at the Vitaemo Festival in Grande Prairie, Alberta in March 2012.

The 27 dancers who will be performing at the Vitaemo Festival range in ages from 8 to 18, and some have been performing with Zirka for 12 years. However, for most of these students, this is their first performance in Grande Prairie.

With over 1,000 students over a 35 year history, Zirka prides itself on providing a positive, enriching cultural activity for our youth. Trips like the Vitaemo Festival in Grande Prairie is one of the ways our young dancers from Calmar, Devon, Leduc, Thorsby and surrounding communities get to immerse themselves in Ukrainian dance culture for an entire weekend as well as perform with other clubs from across Alberta.



### **Zirka 2010 – 2011**

Zirka does a significant amount of fundraising, volunteer labor and no-charge performances within our membership and local community every year. Normally we would self-fund for trips like Grande Prairie, however this year with the graduation of many of our students to a higher performance level, the cost of basic costuming is already putting a significant strain on our member families.

Zirka's membership rates and commitments are based on our club directive to keep Ukrainian dance affordable for all kids who want to dance. However, with the drop in bingo revenue, increases in our insurance premiums and rising utility costs, our fundraising efforts to maintain affordable memberships and general club expenses already taxes a huge portion of our club resources.

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We estimate travel, meals and accommodation costs will cost upwards of \$12,000.00 for 27 performers. The average cost to bring a dancer for this 2 day event is around \$450.00.

For every \$200 donation Zirka will provide 2 complimentary tickets to our year end performance on June 2<sup>nd</sup>, 2012 at the MacLab Theater for Performing Arts in Leduc, Alberta.

All donations (of any size) will be greatly appreciated and sponsoring companies (or families/individuals) will be recognized in our year end performance program for their contributions.

Our sponsorship drive starts right now and ends March 9<sup>th</sup>. Zirka is a volunteer-run non-profit organization; however we are not a registered charity, so any donations will not qualify as a tax break incentive.

100% of the donations collected will be pooled and divided equally among the students who will be performing at the Vitaemo Festival in March 2012.

Donations can be made payable to: Alberta Zirka Ukrainian Performers Association

If you have any questions, please contact Ian Gruber, President at (780) 986-1137 or email [president@zirka.ca](mailto:president@zirka.ca). You can also visit our website [www.zirka.ca](http://www.zirka.ca) for general club information.

From the bottom of our hearts, we thank you for any contribution you can make to sponsor our children and demonstrate the generosity of our community.

A handwritten signature in black ink, appearing to read "Ian Gruber".

Ian Gruber  
President  
Alberta Zirka Ukrainian Performers